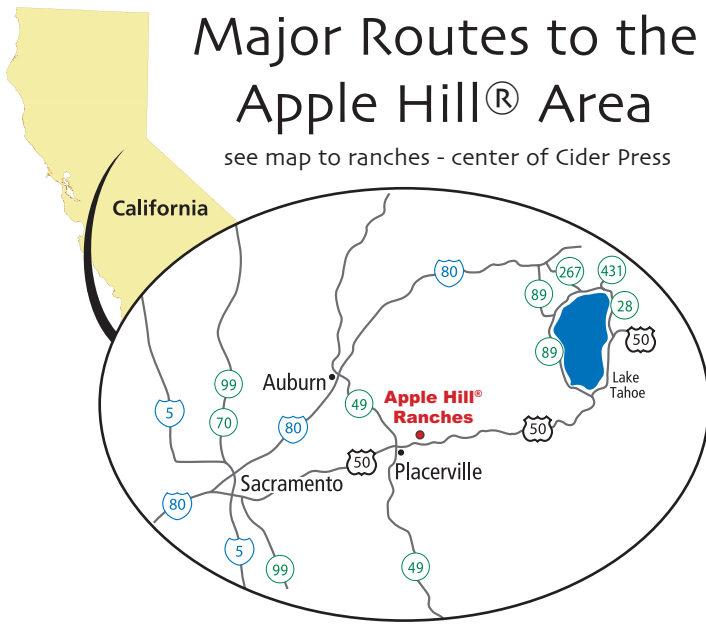


# Major Routes to the Apple Hill® Area

see map to ranches - center of Cider Press



## Cover Photo

**Edio Delfino, George Visman and Gene Larsen, Founding Fathers of the Apple Hill® Growers Association.**

WE'VE COME A LONG WAY BABY from those days when the Camino area farmers decided to band together to solve the problems associated with apple farming in the '60s. Their main problem: in the apple wholesale market the profits were so small that some farmers were in danger of losing their land holdings which meant giving up a way of life many had known for generations. The Apple Hill® Growers Association was established in 1964 to reach out to the consumer, to invite people to individual area farms, and to sell fresh apples and other fruit through a very new concept called Ranch Marketing. Of course now everyone knows the benefit of eating fresh, locally-grown fruit picked right from the tree! We honor those founding members of the Apple Hill® Growers Association for their forward thinking and we can only hope that future generations will maintain the high standards and dedication to farming that the original farmers modeled for us.

## Local Advertiser Index

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Best Western Stagecoach Inn	(530) 644-2029	<a href="http://www.bestwesterncalifornia.com/pollockpines.html">www.bestwesterncalifornia.com/pollockpines.html</a>	31
Buttercup Pantry	(530) 621-1320	<a href="http://www.buttercuppantryhangtown.com">www.buttercuppantryhangtown.com</a>	31
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